

Mixed Use Tower

Project Continent, City of Krasnodar, Russia 2008

Ambitious development in preparation to the 2014 Winter Olympics



| | |
|--------------------------------|--------------------------------------|
| Architect | Rogers Stirk Harbour + Partners |
| Client | RUD |
| Area | Approximately 100,000 m ² |
| Cost | Approximately €200 million |
| Structural engineer | Arup |
| Services engineer | Arup |
| Vertical Transportation | Arup |
| Project Stages | Inception to Concept Design |

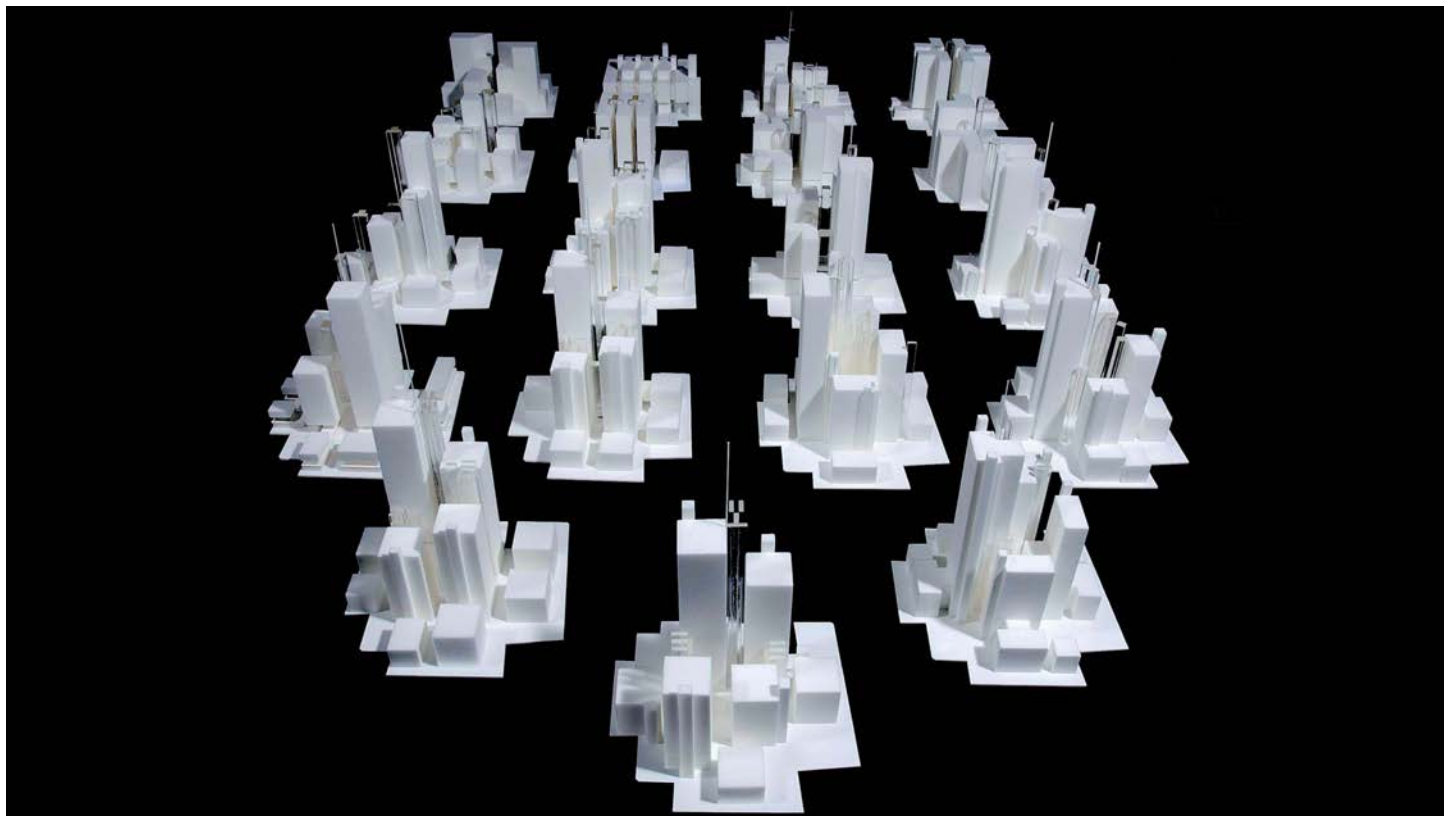
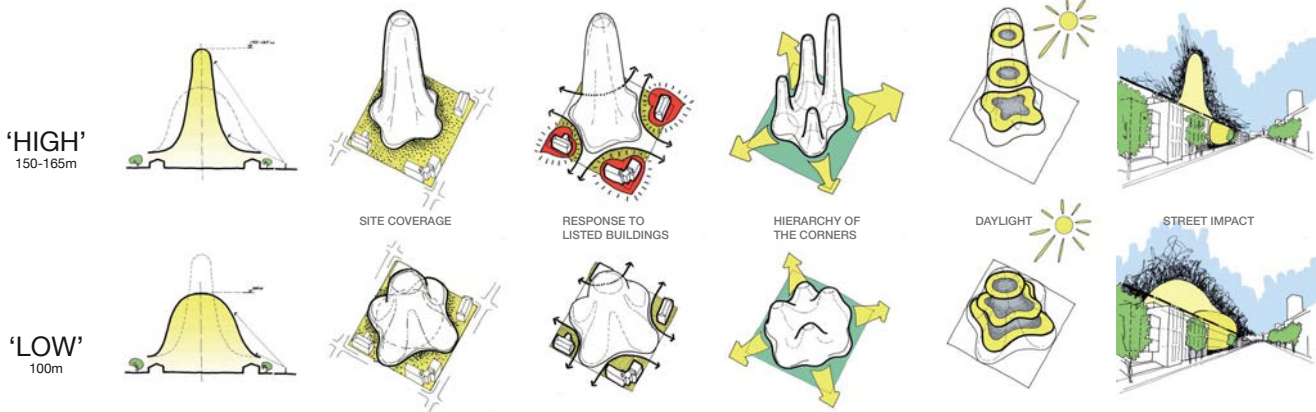
Andrei Saltykov led the design of this scheme for RSHP. This ambitious project aimed at revitalising one of Krasnodar's central urban quarters in preparation for the 2014 Winter Olympics. Unfortunately, it was put on hold following the financial crisis of 2008.

The dense retail and office mixed-use development is located on a square plot adjacent to the central City Square. All four corners are occupied by historical listed buildings that have to be preserved.

In order to fit the required amount of area on the site without compromising the quality of the spaces, the height limit set by the city government had to be breached.

Detailed site analysis, a considered approach to the massing and the high quality of the final proposal were commended by the city planning authorities and the project received a preliminary planning approval with an increased height from 100m to 165m.

- 1 - 19 Study massing models of the project with the final scheme at the front
 - 2 - Concept diagrams describing the necessity of challenging the height restriction set on the site
 - 3 - Ground floor plan of the new city quarter
 - 4 - Mezzanine level plan
 - 5 - View from the City Square
- 1, 2, 3, 4, 5 - © Copyright RSHP

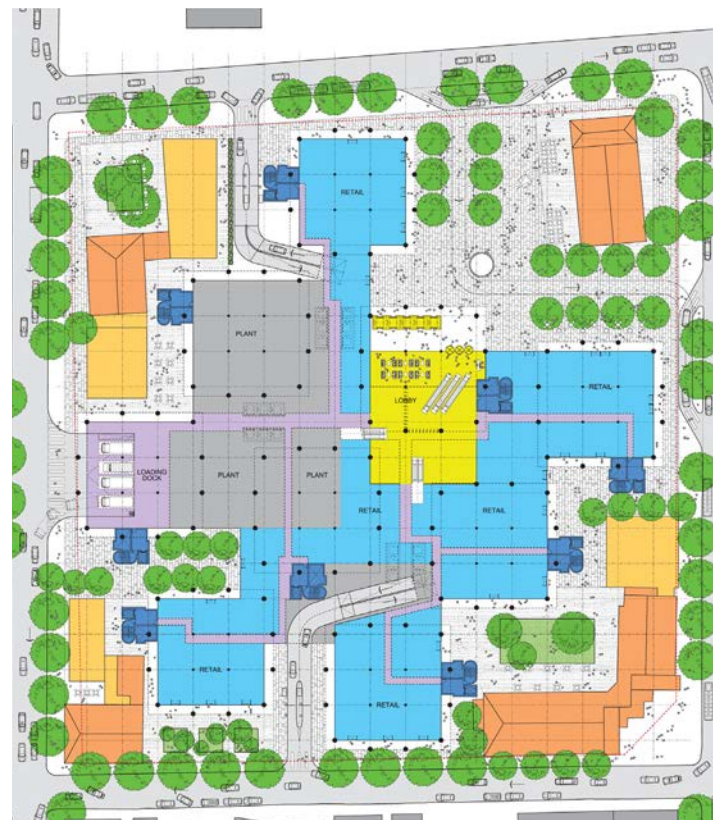




5



4



3